

39th Annual Lighted Boat Parade & Fireworks
Saturday, December 12

WINTERFEST Sausalito

2026 Sponsorship Opportunities

PRESENTING SPONSOR

- Recognition as "Presenting Sponsor" with prominent logo placement on event cards, posters, advertisements, web-site and press releases
- Promotional opportunities on Winterfest Sausalito social media
- Sponsorship acknowledgment from parade announcer during Boat Parade broadcast
- Company logo displayed on banner at the Captain's After Party
- Opportunity to distribute and/or display promotional items at the VIP reception
- Sponsor inclusion in social media posts
- VIP Admission with reserved table at the Captains After Party for 8 & Gift Bags

Exclusive Premier Visibility \$10,000

ADMIRAL SPONSOR

- Recognition as "Admiral Sponsor" with logo on event cards, posters, web-site and press releases
- Promotional opportunities on Winterfest Sausalito social media
- Sponsorship acknowledgment from parade announcer during Boat Parade broadcast
- Sponsor inclusion in social media posts
- Reserved Captains After Party tickets for 4 & Gift Bags

..... \$5,000

CAPTAIN SPONSOR

- Recognition as "Sponsor" with logo on event cards, posters, web-site and press releases
- Promotional opportunities on Winterfest Sausalito social media
- Sponsorship acknowledgment from parade announcer during Boat Parade broadcast
- Sponsor inclusion in social media posts
- Reserved Captains After Party tickets for 2 & Gift Bags

..... \$2,500

FIRST MATE SPONSOR

- Recognition as "Sponsor" with logo on event cards, posters, web-site and press releases
- Promotional opportunities on Winterfest Sausalito social media
- Sponsorship acknowledgment from parade announcer during Boat Parade broadcast
- Sponsor inclusion in social media posts

..... \$1,000

CREW MATE SPONSOR

- Promotional opportunities on Winterfest Sausalito social media
- Sponsor inclusion in social media posts

..... \$500

CHARTER BOAT SPONSOR

- Recognition on Website
- Promotional opportunities on Winterfest Sausalito social media

Limited to Charter Boat Entries \$250





Thank you for supporting the
Sausalito on the Waterfront Foundation

COMPANY NAME: _____

CONTACT NAME: _____

MAILING ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____

EMAIL: _____

WEBSITE: _____

SPONSORSHIP LEVEL AMOUNT: \$ _____

PAYMENT FORM (check one): ☐ CHECK ☐ CREDIT CARD

CREDIT CARD: _____

EXP. DATE _____ 3 digit code: _____

Please make check payable to: Make checks payable and send to:
Sausalito-on-the-Waterfront Foundation
300 Valley Street, #301
Sausalito, CA 94965
www.sausalito-on-the-waterfront.org

Winterfest Sausalito is presented by
The Sausalito on the Waterfront Foundation
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Your sponsorship donation is tax deductible.
Federal EIN Number is ID #90-0498166.

OR DONATE ONLINE
www.sausalito-on-the-waterfront.org/donate



